

2010 Census: Deltona Counts

In March, look in your mail for a simple questionnaire from the U.S. Census Bureau. The 10-question form is, generally speaking, much easier to fill out than a tax return, but its completion also is required by law. Expect to hear more about the 2010 Census because there is a big push this year to improve the response rate in each Volusia County community.



www.deltonaFORyou.org

For the 2000 Census, it's estimated that 74 percent of Deltona households responded, while the response rate for the county as a whole was 67 percent. "We can do better than 67 percent," said Volusia's Complete Count Committee chairwoman, Joie Alexander, who also is the vice chairwoman and at-large representative for the Volusia County Council. "It is critically important that we assure a complete and accurate count of Volusia County's population because millions of dollars in federal and state funding depend on our numbers."

Alexander and Community Information Specialist Pat Kuehn recently spoke about the census and its importance to a meeting of [One Voice For Volusia](#), the parent organization of the Deltona Prevention Project, which operates this Web site, DeltonaFORYou. The campaign Alexander's committee designed uses familiar community personalities in public service announcements, print advertising and billboards and targets all residents. The outreach focuses on groups who traditionally have low response rates, including people living below the poverty level, minorities, immigrants and migrant workers, renters and people receiving supplemental income.

The Complete Count Committee wants all residents to feel secure in answering the census questionnaire and offers these additional census facts:

- The census is a count of everyone living in the United States every 10 years.
- The census is mandated by the U.S. Constitution.
- The U.S. Census bureau will mail questionnaires to every U.S. household in March 2010. Residents are required to return them by April 1.
- The questionnaire takes less than 10 minutes to complete.
- Federal law protects the personal information you share during the census.
- Census data are used to distribute Congressional seats to states, to make decisions about what community services to provide, and to distribute \$400 billion in federal funds to local governments each year.

For more help, go to:

- <http://www.volusia.org/census/>
This is the official "Volusia Counts. Everybody Counts." Web page and is part of the Volusia County Government site. Here, you can download a census fact sheet and the "Complete Count Committee Guide," link to other information and a video, or arrange for a representative to speak to your group about the census.
- <http://2010.census.gov/2010censusjobs/>
Need a temporary job? The U.S Census Bureau is actively recruiting and hiring for short-term jobs that offer good pay, flexible hours, paid training, and reimbursement for authorized work-related expenses, such as mileage incurred while conducting census work.

Local Resources

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