

Comprehensive Community Action Plan, One Voice for Volusia

Other Dates to Remember:

October 30, 2009: SARG Phase I Needs Assessment forms and Coalition meeting summary notes to FSU, DONE

October 31, 2009: Initial logic model to FSU, DONE

December 31, 2009: Phase II Resource and Capacity Assessment and final logic model, submitted

December 31, 2009: Draft Comprehensive Community Action Plan & Draft Strategy Action Plan, submitted

Objective A: Expand the capacity and best-practices/competencies of youth-serving organizations in the Deltona area (with an emphasis on non-school hour programming and elementary/middle school age children) to prevent the initiation of underage drinking and delinquent behavior. By utilizing the Strategic Prevention Framework (SPF), encouraging the partners to use SPF in their work, and through new prevention technology diffusion, Deltona youth serving agencies will become more efficient, effective and will work more collaboratively with the community.

Implementing Organization	Strategy	Key Action Steps	Targeted & Completed Timeframe	
Implementer: One Voice for Volusia Partner Agencies: City of Deltona, Boys and Girls Clubs, The House Next Door, Department of Juvenile Justice, YMCA, Public & Private Schools, local churches, other youth-serving organizations	A.3. Develop customized training and technical assistance plan to increase the best practices/competencies of collaborative members, utilizing the SPF framework.	Convene the collaborative to review the assessment findings.	07/15/2009	Completed
		Facilitate a prioritization process to identify most important training and technical assistance needs among the group.	08/15/2009	Completed
		Identify resources/experts for each training/technical assistance need.	09/01/2009	Completed
		Develop an implementation plan to deliver training and technical assistance.	09/15/2009	Completed
		Develop specific project budget (may require budget amendment).	10/01/2009	Completed
		Implement the training and technical assistance plan.	12/15/2009	Completed

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Objective B: Mobilize, Connect, Engage and Educate parents to prevent the initiation of underage drinking and delinquent behavior in the Deltona area.

Implementing Organization	Strategy	Key Action Steps	Targeted & Completed Timeframe	
<p>Implementer: One Voice for Volusia</p> <p>Partner Agencies: City of Deltona, Boys and Girls Clubs, The House Next Door, Department of Juvenile Justice, YMCA, Public & Private Schools, local churches, other youth-serving organizations</p>	<p>B.2. Design and implement a multi-faceted campaign to mobilize, connect, educate and engage Deltona parents in the prevention of underage drinking and delinquency.</p>	Synthesize the focus group/survey findings with the current parent engagement efforts in Deltona (from youth-serving agency assessment)	08/01/2009	Completed
		Identify marketing experts to work with the ad-hoc committee to design a multi-faceted campaign.	08/01/2009	Completed
		Design a 6 month campaign and implementation schedule.	09/01/2009	Completed
		Develop specific project budget (may require budget amendment).	10/01/2009	Completed
		Purchase materials/creative for the campaign.	11/15/2009	Completed
		Extend current campaign and implementation schedule through June, 2010.	5/31/10	
		Expand content of the www.deltonaforyou.org web resource to include translation of site and related marketing materials into Spanish.	5/31/10	

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		Develop specific project budget, revised marketing campaign, expanding campaign to have all materials (website, online and print advertising, PSAs into Spanish.	2/15/10	
		Purchase materials/creative for the campaign.	1/15/10	
		Create content to be added to website and position over the course of 12 months (beyond life of project to help sustain the project).	2/28/10	
		Conduct additional focus groups and surveys (using process and partners from baseline process; spring of 2009.	5/1/10	
		Evaluate the marketing campaign by conducting post-parent focus groups.	5/15/10	
		Identify sustainable elements and develop sustainability plan.	5/31/10	
	B.3. Evaluate the success of the campaign and determine which elements of the campaign should and can be sustained.	Conduct the additional focus groups and surveys (using process and partners from baseline process).	10/01/2009	2010 Plan
		Measure the change in survey/focus group findings.	11/01/2009	2010 Plan
		Identify sustainable elements and develop sustainability plan.	12/15/2009	2010 Plan

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	<p>B.4 Form and support a collaborative group of youth-serving agencies.</p>	<p>Expand collaborative group to include additional representation from the faith community and parents by developing toolkits, specifically geared towards churches, the faith community and other youth-serving organizations such as the Deltona Family YMCA and child care centers to feature faith-based and parent-friendly materials regarding underage drinking prevention and the consequences of alcohol use among youth.</p>	<p>1/10/10 to 5/31/10</p>	
<p>Develop toolkits.</p>		<p>1/10/10 to 2/28/10</p>		
<p>Identify groups and churches to target.</p>		<p>2/1/10 to 2/28/10</p>		
<p>Make contact and distribute toolkits with/to identified contacts.</p>		<p>2/15/10 to 3/15/10</p>		
<p>Forward evaluation tool to contacted groups.</p>		<p>4/1/10 to 5/15/10</p>		

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		Maintain data recording/tracking/reporting up to date to Deltona Prevention members, scheduling discussion and requested action when appropriate. Refocus meetings from monthly, topic-driven meetings to bi-monthly, intentionally engaging meetings to build rapport and relationships among project members.	1/1/10 to 5/31/10	
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EYI Logic Model and Action Plan

Objective C			
Provide Deltona teens with an organized youth leadership opportunity to impact underage drinking in their community.			
Measureable Outcome	Implementation of EYPC model with two groups of youth age 14+ in the City of Deltona, Volusia County.		
C.1. Identify youth-serving agencies that are interested in facilitating a youth leadership effort.			
C.2. Provide youth leadership facilitator training to interested agencies.			
Action Steps	Who's Responsible	Resources Needed	Completed By
Identify, from the active members of the Deltona Prevention Project and the One Voice for Volusia coalition, youth-serving organizations interested in the EYPC youth engagement model.	One Voice for Volusia Site Coordinator	EYPC summary information, coalition contact lists	September 15, 2009 ✓COMPLETE
Invite potential facilitators to the EYI Facilitator training on September 30 and October 1, 2009	One Voice for Volusia Site Coordinator	EYPC summary information, coalition contact lists	September 21, 2009 ✓COMPLETE
Provide facilitator training	One Voice for Volusia Site Coordinator	EYI training, logistical support, cost reimbursement	September 30-October 1, 2009 ✓COMPLETE
C.3. Provide resources to agencies to aid in the implementation of 2-3 youth leadership project.			
Action Steps	Who's Responsible	Resources Needed	Completed By

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Hold conference call with interested facilitator training participants.	One Voice for Volusia Site Coordinator	Conference call line	October 8, 2009 ✓COMPLETE
Work with the Deltona Prevention Project Coalition to select 2-3 sites for implementation	Deltona Prevention Project Coalition	Coalition input	October 13, 2009 ✓COMPLETE
Execute contracts with the two implementation sites	One Voice for Volusia Site Coordinator	Model contract	November 20, 2009 ✓COMPLETE
Assist the site coordinators with: <ul style="list-style-type: none"> • Selecting youth to work with • Selecting policies to work on • Developing implementation plans • Ensuring parental permission is obtained • Conducting pre-tests 	One Voice for Volusia Site Coordinator	Executed contract	December 31, 2009
Facilitators submit a proposed 20 week implementation timeline	Facilitators, One Voice for Volusia Site Coordinator	Timeline	December 31, 2009
Facilitators begin implementation of approved plan, including each module according to the curriculum manual	Facilitators, youth participants	Approved timeline	January 15, 2010
Youth groups hold Forum	Facilitators, youth participants	Executed contract	March-April 2010
Implementation is evaluated	Facilitators, youth participants, University of Illinois, One Voice for Volusia Site Coordinator	Evaluation plan/process	May-June 2010